



STATE AWARDS UPDATE BY SHELLIE SMITH FEBRUARY 4, 2022



## 2021-2022 State of Georgia Awards

The revised state awards program continues to focus on service that is tied directly to statewide and LCI initiatives. Rather than asking that clubs complete applications, the state awards committee uses data submitted into MyLion from each club to enter the clubs service hours into the appropriate categories. This allows ALL clubs that are in good standing the opportunity to be rewarded for their service efforts.

The awards will focus on service hours entered in MyLion throughout the Lions year from July 2021-April 22nd, 2022. Other submissions include: Electronic Scrapbook, Paper Scrapbook, Printed Newsletter, Electronic Newsletter and Social Media. Details of each of those to follow on their categories below.

Awards given for the Second Century Platform will be: Vision, Hearing, Diabetes Awareness, Pediatric Cancer (Youth), Environment, and Hunger. A special award will be given for work in the category of LCIF for club with the most money donated to LCIF for the 2021-22 year.

Eligibility: All State of Georgia Lions Clubs in Good Standing

Application Process: See Each Award

Deadline: April 22nd unless otherwise specified in the award details.

All Awards will be given during the 2022 MD 18 State Convention.

Each category will have a Winner and a Runner Up.

\*The Anne Sullivan, Outstanding Blind, Outstanding Deaf and Golden Chain have not changed. Please visit the Georgia Lions Website for those applications.

## **Second Century Platform Awards**

For all awards in the Second Century Platform, the following applies:

1. Service Hours must be made on a regular basis for service projects in the following LCI categories:
  - Youth (pediatric cancer)
  - Hunger
  - Diabetes Awareness
  - Vision
  - Environment
2. Regular basis is defined as: entering all service projects each month.
3. Time frame included for Awards in this Platform begin on July 1, 2021 and end on APRIL 22nd, 2022.
4. MyLion calculates the number of service hours per member so that all clubs will be treated evenly, regardless of the number of members. In this manner, it will not be necessary to have awards for the size of the clubs. There will be a winner and a runner up for each category which will be based on Lions service hours.
5. For the clubs to be successful, it will be important that clubs correctly enter any and all service projects and the hours associated with those hours into MyLion. Club Secretaries as well as the new Global Club Service Coordinators can assist to be sure those are entered in a timely fashion.
6. Rather than offering plaques, the awards will be donations on behalf of the winning club for their State project of choice: the Camp, the Lighthouse, Learning Ally or LCIF.

### **Scrapbook Awards**

Both electronic and bound scrapbooks should present a variety of detail about Club, its history or period in time which is being captured and presented. It is up to the creators as to what time period will be captured and how it will be presented.

- Scrapbooks must bear the Club's name in the opening slide for electronic or page in bound presentation

- Only one Scrapbook per Club will be allowed. It must either be electronic or bound.

### **Digital Scrapbooks**

1. USB Flash Drive is the preferred format for electronic scrapbooks.
2. The size of the scrapbook must not be larger than 1GB.
1. The media should include historical documents (pictures, printed material, news clippings,) or anything that shows the history of the club. Scrapbooks will be judged on how well your presentation reflects your club and how it is presented throughout. Plan to include special events. Be sure to date and label the material. Include pictures that depict

Items of interest from events. Add captions and/or labels so you tell a story about your club. Include personal touches to tell your story.

3. Scrapbook program should be submitted in one of the following formats: PowerPoint, a website dedicated to the scrapbook, a digital scrapbook program such as Smile box, Shutterfly, etc.
4. Scrapbook USB must be submitted on the first day of the State Convention, 2022.

A helpful resource: <http://www.wikihow.com/Create-a-Digital-Scrapbook>

### **Traditional Bound Scrapbooks**

Scrapbooks should include historical documents (pictures, printed material, news clippings, activities) or anything that shows the history of the time period you have selected to highlight for your club)

- Scrapbooks will be judged on content, organization, originality, creativity and neatness.
- Scrapbooks will be judged on how well your presentation reflects your club and how it is presented throughout.
- Plan to include special events, date and label the material. Include pictures that depict items of interest from events.
- Add captions and/o labels so you tell a story about your club.
- You may wish to include personal touches to tell the story.

### **Social Media**

Social media is such a vital communication tool in today's society. It is one of the most important ways of reaching new prospective Lions. To further this goal, we have added an award category for the club

with the best use of social media for the purpose of communicating and promoting Lionism to grow their club, their District, and Lions in general.

Here are the guidelines for submission followed by the judging criteria:

You may only submit 1 social media platform per club for the contest. The following is a list of appropriate social media to be submitted:

- Facebook
- Twitter
- Instagram

Submissions will be made by inviting each member of the DG team to the appropriate social media team when you would like them to begin monitoring your content.

Social media accounts will be judged on the following:

- Following and connecting with other community organizations, leaders and the general public to spread the word about their club.
- Sharing photos of their recent activities to show the world how they're serving the community.
- Keeping current members updated and informed about upcoming projects, meetings and events.
- Attracting new and young members.
- Staying up-to-date with Lions Clubs International news and programs by following LCI's social media accounts.

Judging will begin as soon as all 4 of the DG's have been invited to the club's Social Media page (to be confirmed by an email from the State Awards Chair) and end April 22nd, 2022.